



# MASTER LEDspot LV AR111

## MAS LEDspotLV D 11-50W 927 AR111 40D

Delivering a warm, halogen-like accent beam, MASTER LEDspot LV AR111 is an ideal retrofit solution for spot and general lighting applications in the hospitality and retail industry. It is particularly suitable for general lighting where the light is on all the time, such as creative accent lighting applications in shops, restaurants, hotels, and especially for galleries, exhibitions and museums. The robustly designed MASTER LEDspot LV AR111 offers various beam angles for a clearly defined beam spread. There is no UV or IR in the beam, making it suitable for illuminating heat-sensitive objects (food, organic materials, paintings, etc.). The patented intelligent driver enables broad compatibility with existing electromagnetic and electronic halogen transformers. MASTER LEDspot LV AR111 delivers huge energy savings and minimizes maintenance cost without any reduction in brightness.

### Product data

General Information	
Cap-Base	G53 [ G53]
Nominal Lifetime (Nom)	40000 h
Switching Cycle	50000X
Technical Type	11-50W
Light Technical	
Color Code	927
Beam Angle (Nom)	40 °
Light Distribution	Wide beam 40°
Luminous Flux (Nom)	550 lm
Luminous Flux (Rated) (Nom)	550 lm

Luminous Intensity (Nom)	1100 cd
Color Designation	Warm White (WW)
Rated Beam Angle	40 °
Correlated Color Temperature (Nom)	2700 K
Luminous Efficacy (rated) (Nom)	50.00 lm/W
Color Consistency	<3
Color Rendering Index (Nom)	90
LLMF At End Of Nominal Lifetime (Nom)	70 %
Luminous Flux In 90° Cone (Rated)	550 lm

Operating and Electrical	
Power (Rated) (Nom)	11 W

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Lamp Current (Nom)	1300 mA
Wattage Equivalent	50 W
Starting Time (Nom)	0.5 s
Warm Up Time To 60% Light (Nom)	0.5 s
Power Factor (Nom)	0.7
Voltage (Nom)	12 V

Temperature

T-Case Maximum (Nom)	70 °C
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Controls and Dimming

Dimmable	Yes
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Approval and Application

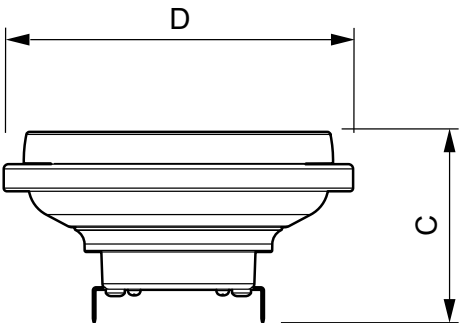
Suitable For Accent Lighting	Yes
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Energy Efficiency Label (EEL)	A
Energy Consumption kWh/1000 h	13 kWh

Product Data

Full product code	871869651492400
Order product name	MAS LEDspotLV D 11-50W 927 AR111 40D
EAN/UPC - Product	8718696514924
Order code	929001170002
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	6
Material Nr. (12NC)	929001170002
Net Weight (Piece)	0.160 kg

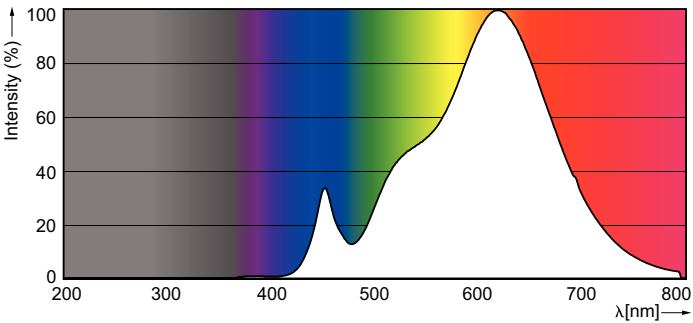
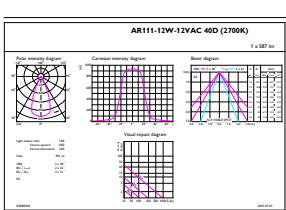
Dimensional drawing



LED D 11-50W 927 AR111 40D

Product	D	C
MAS LEDspotLV D 11-50W 927 AR111 40D	111 mm	62 mm

Photometric data



11-50W AR111 /927

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